



FOR IMMEDIATE RELEASE:

The Lancaster Parking Authority is Bringing On-Street Mobile Payment Option to the City. The “Park Lancaster” mobile app will provide customers another payment option at all on-street multi-space kiosks and city coin meters.

Lancaster, PA – August 17, 2015— The Lancaster Parking Authority has entered into agreement with Parkmobile, LLC to launch on-street mobile payment throughout the city. The application allows parkers to use their mobile phone devices to pay for parking at over 1,000 on-street parking spaces throughout the city. Customers using the “Park Lancaster” app can pay for parking with their smartphones using a free mobile application available from iPhone and Android. Additionally, Parkmobile customers from other cities can pay for parking in Lancaster using their current Parkmobile account. A toll free number (1-877-727-5281) is also posted to make on street payments for those without a smartphone.

“We are excited to provide the community with a new parking payment option. The future is making payments using your smartphone, and no longer will you have the frustration of needing a handful of quarters for single space meters throughout the city,” said Larry J. Cohen, Executive Director of the Parking Authority.

“Parkmobile is excited to partner with such a progressive city and through their visionary leadership we believe customers in the City of Lancaster will truly appreciate and enjoy the convenience of paying for parking from their smartphones. Our service makes paying for parking fast and simple, enhancing the customer parking experience.” said Cherie Fuzzell, CEO of Parkmobile.

The Park Lancaster app functions similarly to Parkmobile’s mobile payment system and is simple to use. To set up an account, download the mobile app from the phone’s app store or register online at www.lancasterparkingauthority.com. Once registered, customers can use the mobile app, internet, or the toll-free number to pay for parking.

After setting up the account, parkers can immediately begin using the system with their registered mobile device. Enforcement officers will be able to see that a motorist has paid with Park Lancaster using their wireless handheld device, so customers should not worry when the meter does not change. Mobile app users may also choose to receive alerts and reminders 15 minutes prior to expiration of their parking session.

Parkmobile is the leading provider of on-demand and prepaid mobile payments for on- and off-street parking in the US with millions of users and over 1,400 locations, including Washington, DC and New York City.

For more information, contact Larry J. Cohen, LPA Executive Director at 717-299-0907, visit us at www.lancasterparkingauthority.com or go to www.parkmobile.com, onTwitter @Parkmobile or facebook.com/Parkmobile.