**Lancaster Parking Authority eyes app milestone**

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Posted by Lancaster City Alliance on Facebook

[Lancaster Parking Authority](https://www.facebook.com/lancasterparkingauthority/?__tn__=K-R&eid=ARDgHbh8DUfLCJT3FDygeEUdBAdaiuB1928m7C1-pa_e0jbnOvTNAKDRtnWb9emagkAJRNppIVaJMzZ9&fref=mentions&__xts__%5B0%5D=68.ARA1ilWM_KHxwHscVnYzKDukmAZvHo0H5c4MhK3zJxsOQfU4TxRlMR658NdF3kMdDaWKF0n_j0iISYPb1Fz3zpda2NhnpX1tAc9OeIcQP9zclr-WLuLIeT1Lp405tBlMFrpMANChswnAH5CAIGhI_Uwdqw45acp-ONV8jWFRBipFy1ol-5cZ4vvsZqELwi4gs_-bht3RF7fJxYg_W8fJi8n9GkWdXv02tJ28mvYhLZFJe4ozeS5Rsy46UgEsGDYTJxLdCaq7MDJ0LWRrnTEXjDloCTaA4-r3i-5vAJ46X89_WoyJN-riPIPS_9VNSQit-szV8GvbNbdo5m4yHy2UAPsUzw) is shooting to have a quarter of its parking transactions made through its parking app by the end of the year.

It is well on its way.

Currently, 22.5 percent of all of the city’s parking transactions are done using the app, called Park Lancaster. Larry Cohen, executive director of the authority, said he is confident the authority will hit 25 percent by December.

But he is not relying on confidence alone.

This month the authority is offering one free hour of parking per account on the app to celebrate the city’s new Lancaster City Indie Retail Week, which runs from July 15 to 21 and was launched by the Lancaster City Alliance to put a spotlight on Lancaster’s independent retailers.

The free-parking initiative is part of the authority’s effort to encourage more drivers to use the parking app in the city. It helps decrease the risk of getting a ticket by alerting drivers that their parking space is timing out.

The initiative was timed to coincide with [Lancaster City Indie Retail Week | July 15-21](https://www.facebook.com/events/528149587717756/?acontext=%7B%22source%22%3A3%2C%22source_newsfeed_story_type%22%3A%22regular%22%2C%22action_history%22%3A%22%5B%7B%5C%22surface%5C%22%3A%5C%22newsfeed%5C%22%2C%5C%22mechanism%5C%22%3A%5C%22feed_story%5C%22%2C%5C%22extra_data%5C%22%3A%5B%5D%7D%5D%22%2C%22has_source%22%3Atrue%7D&source=3&source_newsfeed_story_type=regular&action_history=%5B%7B%22surface%22%3A%22newsfeed%22%2C%22mechanism%22%3A%22feed_story%22%2C%22extra_data%22%3A%5B%5D%7D%5D&has_source=1&__tn__=K-R&eid=ARCwMlcGmq8ww4-tr8Ex4cG9kwTHWanLhr50-gqneE8Jo1tmXkX9W41DNQ1hw-eFUWnDw5f9uiqn2DFZ&fref=mentions&__xts__%5B0%5D=68.ARA1ilWM_KHxwHscVnYzKDukmAZvHo0H5c4MhK3zJxsOQfU4TxRlMR658NdF3kMdDaWKF0n_j0iISYPb1Fz3zpda2NhnpX1tAc9OeIcQP9zclr-WLuLIeT1Lp405tBlMFrpMANChswnAH5CAIGhI_Uwdqw45acp-ONV8jWFRBipFy1ol-5cZ4vvsZqELwi4gs_-bht3RF7fJxYg_W8fJi8n9GkWdXv02tJ28mvYhLZFJe4ozeS5Rsy46UgEsGDYTJxLdCaq7MDJ0LWRrnTEXjDloCTaA4-r3i-5vAJ46X89_WoyJN-riPIPS_9VNSQit-szV8GvbNbdo5m4yHy2UAPsUzw).

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